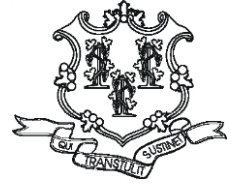


Print Form

Reset Form



Municipality: Canton

Form NAA-01

2019 Connecticut Neighborhood Assistance Act (NAA) Program Proposal

This form **must** be completed and submitted to your municipality for approval. All items **must** be completed with as much detail as possible. If additional space is needed, attach additional sheets. Please type or print clearly. See attached instructions before completing. **Do not submit this form directly to the Department of Revenue Services.**

Part I — General Information

Name of tax-exempt organization/municipal agency: _____
Junior Achievement of Southwest New England, Inc.

Address: 70 Farmington Avenue Hartford, CT 06105

Federal Employer Identification Number: 06-0665972

Program title: Financial Literacy and Workforce Readiness for CT Youth

Name of contact person: Jeremy Race

Telephone number: 860 525 4510

Email address: jrace@jaconn.org

Total NAA funding requested (\$250 minimum, \$150,000 maximum): \$ 10,000

Is your organization required to file federal Form 990 or 990EZ, Return of Organization Exempt from Income Tax?

Yes No

If **Yes**, attach a copy of the **first page** of your most recent return.

If **No**, attach a copy of your determination letter from the U.S. Treasury Department, Internal Revenue Service.

Part II — Program Information

Check the appropriate description of your program:

100% credit percentage

- Energy conservation; or
 Comprehensive college access loan forgiveness (see Conn. Gen Stat. § 12-635(3)).

60% credit percentage

- Job training/education for unemployed persons aged 50 or over;
 Job training/education for persons with physical disabilities;
 Program serving low-income persons;
 Child care services;
 Establishment of a child day care facility;
 Open space acquisition fund; **or**
 Other Financial literacy and Workforce preparedness classes for all youth in CT.
(specify): _____

Description of program:

JA is the world's largest organization dedicated to giving young people the knowledge and skills they need to own their own economic success. In 2019, as JA celebrates its 100th birth date, programs reach more than 4.8 million students in 107 markets across the United States. Junior Achievement of Southwest New England's origin dates back to 1951 serving the youth of Hartford, Connecticut. Over the years as community needs changed throughout the region this small service area was expanded to the 62 cities and towns we currently serve, with programs provided in seven of the eight Connecticut counties (JA of Greater Fairfield County serves southern CT.) JA of Southwest New England presently reaches over 45,000 Connecticut students (an increase of 31% since 2016) each year through diverse programming proven to prepare youth to succeed in a global economy with an understanding of financial responsibility.

JA plans to expand programming in Canton to reach more than 350 K-12 students with curriculum aimed at teaching the basics of financial literacy, work readiness and entrepreneurship. With funding from NAA, JA will directly impact the lives of roughly 200 students. All programs will be facilitated by volunteers from the Canton-area business community and will take place at various times throughout the school year.

Students will explore the crucial workplace skills employers seek but often find lacking in young employees. Students will learn about valuable tools to find that perfect job, including resumes, cover letters, and interviewing techniques. All JA programs are designed to support the skills and competencies identified by the Partnership for 21st Century Skills, a national advocacy organization that encourages schools, districts, and states to infuse technology into education. JA programs correlate to Connecticut State Standards in social studies, English, and mathematics.

Need for program

With unemployment at a 16 year low, employers are struggling to find and retain talent with the right skills. At the same time many young workers are not entering the workplace with skills that promote workforce success. JA curriculums address the workforce skill deficit many young people face. Our curriculums are driven by research and impact substantiated by data. Our formula for success; bring successful

professionals from diverse fields of employment to meet the future workforce as they hone in on their own personal interests to determine post high school plans and career goals. With there being a void in workforce readiness to meet the complex challenges of today and tomorrows workplace one of JA's most aggressive goals is to expand services to reach more students by increasing partnerships with school districts and business partners. As a public school district, Canton schools specialize in instructions preparing students for post high school education or entry-level workforce jobs. JA curriculums enhance that knowledge by introducing and reinforcing the personal attributes that enable someone to interact effectively and harmoniously with other people, commonly called soft skills, and provides instructions in understanding financial literacy. Financial literacy defined through investopedia.com as "the confluence of financial, credit and debt management and the knowledge that is necessary to make financially responsible decisions – decisions that are integral to our everyday lives"

This is of paramount importance when considering:

- According to both Forbes and Connecticut by the Numbers, Connecticut has the highest –debt-per-student borrower averaging \$35,947.
- 49% of U.S. employers recognize that talent shortages impact their ability to serve clients and customers
- 36% of Americans say that they have at some point in their lives felt their financial situation was out of control
- 91% of millennials (aged 25 to 39) report they wish they had greater access to entrepreneurial education programs.
- As todays "Gen Z-ers" (aged 7-24) come of age the influences of social media have lead to less "in person" and "face to face" contact with others.
- In 2018 Connecticut bankruptcy courts saw 5,923 cases of some form of business or personal claims.

Neighborhood area to be served:

This JA program will serve 200 students attending the four public schools in Canton and will benefit community and neighborhoods the students reside in.

Plan to implement the program:

JA has been implementing financial literacy education and workforce development programs guided by a strategy connecting the future workforce to current professionals from diverse occupations. Funds from the Neighborhood Assistance Act will enable JA to expand our business partnerships within the Town, train volunteers from these local businesses in the JA curriculums, leading to an expansion of services to students in Canton Public Schools. Under the supervision of the JA Director of Education volunteers will learn JA curriculums and implementation strategies to best connect with students.

Timetable:

Program start date: September 2019

Program completion date: June 2020

The program completion date must not be more than two years from the program start date. A certified post-project review is due to the municipality overseeing implementation no later than three months after program completion date for all projects receiving \$25,000 or more in NAA funding.

Part III — Financial Information

Program Budget:

Complete in full. Expenditures must equal or exceed total funding.

Sources of Revenue:

NAA funds requested	\$10,000
Other funding sources - itemized sources:	
a) _____	\$ _____
b) _____	\$ _____
c) _____	\$ _____
d) _____	\$ _____

Total Funding: \$10,000

Proposed Program Expenditures:

Direct operating expenses - itemized description:	
a) <u>Curriculum Materials and Evaluation</u>	\$ 1,654
b) <u>Staff Support</u>	\$ 8,392
c) <u>Transportation and Travel (mileage)</u>	\$ 742
d) <u>Student Insurance</u>	\$ 634

Administrative expenses - itemized description:	
a) <u>Overhead</u>	\$ 3,850
b) <u>Recognition and Food</u>	\$ 770
c) <u>Office supplies, mailings, miscellaneous</u>	\$ 1,458
d) _____	_____

Total Proposed Expenditures: \$ 17,500

Part IV — Municipal Information

To be completed by the municipal agency overseeing implementation of the program

Name of municipal agency overseeing implementation of the program: _____ _____
Mailing address: _____ _____
Name of municipal liaison: _____
Telephone number: _____
Fax number: _____
Email address: _____

<p><input checked="" type="radio"/> Post-Project Review</p> <p>Is a post-project review required for this proposal?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>If Yes, date post-project review due:</p> <p>_____</p> <p style="text-align: center;">Date</p>
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