STRONG DEMOGRAPHICS, CREATIVE COMMUNITY

10,336 residents

52% Bachelors Degree or above

1183 Average SAT score, #1 in peer District Reference Group C

AP District Honor Roll Recipient

Awarded “Best Community for Music Education” year after year

$87,326 Median Household Income

3.9% unemployment

32% better than CT overall

Top Canton Tapestry Lifestyle Segments

25% Golden Years

26% In Style

34% Savvy Suburbanites

6th Safest Town in CT

Canton and the towns in its primary market area constitute PRIZM segments in the Affluent Estates

Canton’s top ConneXions segment is Connected Country an upscale, tech savvy and connected group of early adopters

Sources:
CERC Town Profile 2017
ESRI Tapestry 2016
Claritas ConneXions 2017
Claritas PRIZM 2015
The SafeWise Report 2017

$299,200 Median Home Value

81% Own homes

10,336 residents

$87,326 Median Household Income

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CREATIVE COMMUNITY EVENTS

The Collinsville Film Festival is a juried independent festival for student and professional filmmakers. Its narrative, documentary and animated films are enjoyed by locals and national film experts.

The Burlington to Collinsville Classic is a picturesque flat 10K along the sparkling Farmington River ending in Collinsville where runners recover by taking advantage of the local restaurants and shops.

The Collinsville Farmer’s Market draws farmers and shoppers from Canton, and from as far away as Old Saybrook, for a weekly market that includes live music in addition to local produce, meats, baked goods and crafts.

Collinsville HOT is a celebration of summertime and creativity, culminating in fire displays on the Farmington River. From dawn to dark, people enjoy live music, art, yoga, children’s activities, food and entertainment.

So much more than a parade, Halloween in Collinsville is a night of live music, dance, scream contests, cannons firing flying treats, elaborate floats and thousands of costumed ghouls celebrating the creative community.

Christmas in Collinsville kicks off with a champagne walk and continues with sleigh rides, the Gallery of Trees at the Canton Historical Museum, costumed carolers, a craft fair and visits from Santa.