

# Introducing the Town of Canton Prescription Discount Card

**FREE**  
to Town Residents

Americans are paying more for prescription drugs than ever before. Without prescription coverage, staying healthy can come at a high price. With the free Town of Canton Prescription Discount Card, you can save money on many of your prescription purchases!

Any town resident without prescription coverage can use this program. Even if you have insurance for prescription drugs, you may still benefit from the discount card, since it may save you money on prescription drugs your existing plan does not cover.

## Everyone is eligible!

- No income requirements
- No age requirements
- Unlimited use for the whole family



The Town of Canton Prescription Discount Card is:

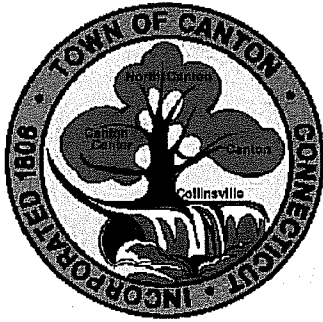
Valuable. Save an average of 45% off the pharmacy's regular price on all common prescriptions.

Simple. No claim forms or annual fees are required.

Convenient. More than 55,000 participating retail pharmacies nationwide including all national pharmacies: CVS, Rite-Aid, Stop and Shop, Big Y, Wal-Mart, and Walgreens. Local pharmacies can also participate.

*This plan is not insurance.  
Savings are only available at participating retail  
pharmacies.*





As the First Selectman of Canton I am very happy to share with you a free prescription discount card program. It's a pleasure that local government can bring our citizens a benefit without a cost connected to it.

The Town of Canton can do this by partnering with the Connecticut Conference of Municipalities (CCM) and ProAct, Inc. By using the ProAct Discount Prescription Card it is estimated that you can save about 20% on brand name drugs and up to 70% on your generic prescription purchases when using this discount card. If you already have prescription drug coverage, you can use this card for discounts on prescriptions not covered by your insurance plan.

- It can be used as often as needed.
- It can be used for veterinary prescriptions for your pet.

Sincerely,  
*Richard Barlow*  
First Selectman

## Plus 3 Additional Benefits



### Vision Discounts

Participants will now receive the following discounts on eye exams, frames, and contact lenses.

Eye Exams Up to 20% off the usual and customary fee

Frames Up to 50% off the retail price

Lenses Up to 50% off the retail price

Online Lenses Everyday low pricing and free standard shipping

For participating providers, visit [www.EyeBenefits.com](http://www.EyeBenefits.com).

### LASIK Discounts

*Program Features:*

Save 40-50% off the National Average

Over 600 locations nationwide

Credentialed physicians

To find a provider and schedule an appointment, call 877-201-3852. Be sure to tell the representative that you are eligible for discounts through the ProAct Discount Card Program and tell them which town you reside.

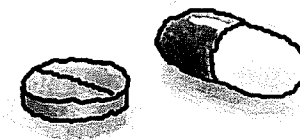
### Hearing Products & Services

*Program Features:*

- Savings of 35-65%
- National network of local ear physicians and audiologists
- Brand name hearing aids and products

To find a provider and schedule an appointment, call 866-956-5400. Be sure to tell the representative that you are eligible for discounts through ProAct's Discount Card Program and tell them which town you reside.

Should you need more information, please call the toll free number at 877-776-2285 or visit our website at [www.CTRxDiscountCard.com](http://www.CTRxDiscountCard.com)



endorsed by

